

Prepare Your Home for a Photoshoot

Checklist

Complete 24 hrs Before the Photoshoot

- Rearrange or Remove Unnecessary Furniture:** To enhance the appearance of spaciousness, remove or rearrange any furniture that is excessive or too large, as overcrowded rooms can appear smaller and less appealing.
- Update Home Décor:** Remove any outdated or potentially offensive decorations such as silk flower arrangements, old-fashioned window treatments, porcelain dolls, items with explicit language or imagery, and drug paraphernalia. Also, clear away personal family photos to maintain privacy.
- Declutter Floors:** Ensure that only essential items like furniture, rugs, lamps, and potted plants occupy the floor space. Store away gym equipment, boxes, toys, and miscellaneous items out of sight.
- Simplify Kitchen Counters and Refrigerator:** Clear kitchen countertops and the refrigerator of clutter such as papers, dishes, unused small appliances, and personal items. Keep only minimal decorative objects and daily-use appliances like coffee makers visible.
- Tidy Bathrooms:** Remove all personal items from bathroom countertops, tubs, and showers, including toiletries and cleaning supplies. Only essential items like hand soap should remain, alongside minimal décor.
- Wall and Paint Maintenance:** Fill in any holes in walls and touch up paint as needed to ensure a pristine appearance.
- Lighting and Fans:** Replace any burned-out light bulbs and locate all fan and light remotes. All lights should be on, and all fans turned off during the photo shoot.
- General Cleaning:** Perform a thorough cleaning of the house, including vacuuming floors, wiping down surfaces, cleaning fans, and removing cobwebs.
- Prepare Outdoor Areas:** Clean and pressure wash the pool and surrounding deck, and store all pool-related items out of view. Pressure wash driveways and sidewalks, and ensure the yard is tidy and the grass is mowed.

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Complete 20 mins Before the Photoshoot

- Clear and Tidy Surfaces:** Ensure floors, countertops, nightstands, tables, showers, and tubs are free of clutter. Straighten bedding, pillows, and neatly tuck in stools and chairs.
- Manage Household Items:** Remove wet or dirty towels from bathrooms and kitchens, hide all trash cans, and ensure toilet seat covers are closed.
- Electronics and Appliances:** Turn off all TVs, computer screens, fans, and ensure all lights, including exterior ones, are turned on to enhance ambiance.
- Pet and Child Items:** Temporarily relocate pets and conceal baby and toddler gear like bottle racks and high chairs.
- Outdoor and Vehicle Arrangements:** Straighten patio furniture, neatly roll up hoses, remove realty signs, and relocate vehicles and garbage bins out of sight.
- Maximize Natural Light:** Open blinds and window treatments to allow natural light in, keeping the garage door closed to maintain a tidy exterior appearance.